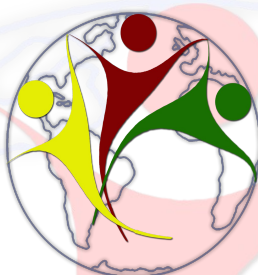**I.T.S GROUP OF INSTITUTIONS**

Announces

International Conference

**GLOBALIZING MANAGEMENT EDUCATION:
ISSUES AND CHALLENGES FOR INDUSTRY & ACADEMIA**

February 5-6, 2011

Venue: India Habitat Centre, New Delhi

Call for papers
Abstract Submission by 15th October, 2010
Full Paper Submission by 15th December, 2010

Organized by

I.T.S-Institute of Management (ITS-IM), Greater Noida, India
&
Institute of Public Enterprise (IPE), Hyderabad, India

Conference Chair

Dr. P. Nayak, Director, ITS-IM & Dr. R. K. Mishra, Director, IPE

About I.T.S Group of Institutions

I.T.S Group of Institutions is a fast growing educational group in Northern India. Established in 1995 with its first campus at Ghaziabad, the Group has more than 700 faculty members and 9000 students in 8 Institutions located at 4 campuses. With the prime objective of providing quality education and building on its reputation, the I.T.S Group has evolved as a brand amongst the premier educational institutions in the field of Management, Information Technology, Engineering, Dental, Biotechnology, Pharmacy, Paramedical Sciences and related vocational courses.

The vision of I.T.S Group of Institutions is "Creating a Thinking Professional Order", and the group makes incessant endeavors to create learning processes in response to the changing managerial paradigms.

About I.T.S – Institute of Management, Greater Noida

I.T.S - Institute of Management aims to provide excellence in management education and intend to become first choice for management aspirants. The Institute is strategically located at Knowledge Park III, Greater Noida in National Capital Region (NCR), earmarked for imparting management & engineering education and as a centre for growth of industrial units.

I.T.S – Institute of Management offers AICTE approved two years full time PGDM programme. It is an ISO 9001:2008 certified institution which has received Rashtriya Shiksha Shiromani Award in 2010 for imparting quality management education. I.T.S-IM is the life member of National HRD Network, New Delhi, Federation of Indian Chamber of Commerce and Industry (FICCI), The Associated Chambers of Commerce and Industry in India (ASSOCHAM), Indian Society for Training & Development (ISTD), All India Management Association (AIMA), Noida Management Association and an associate member of PHD Chamber of Commerce and Industry. The institute holds the Greater Noida Chapter of ISTD. For more details, please log on to our Website:http://www.itsgzb.ac.in.

About Institute of Public Enterprise, Hyderabad

The Institute of Public Enterprise (IPE), Hyderabad is a non-profit educational society established in 1964. It is devoted to Education, Training, Research and Consultancy for business enterprises in the public and private sector. IPE is the premier Business School at Hyderabad and is recognized as a "Centre of Excellence" by the Indian Council of Social Science Research (ICSSR), Ministry of Human Resource Development, Government of India, New Delhi for doctoral studies. It has also been recognized by eight universities in India for guidance of Ph. D scholars. It has developed strong linkages with industry and academic institutions and is the founder member of the Association of Indian Management Schools (AIMS) and is also the member of Confederation of Indian Industry (CII) and Computer Society of India (CSI).

About the Conference

Indian subcontinent is known for its glorious past in knowledge dissemination. It is cited in the country's history that the concept of a truly global education system started in India thousands of years ago with the establishment of Vikramshila, Nalanda and Takshashila Universities. Over the period of time the pace of globalization was slow in colonial period. Yet again, it is the buzz word since two decades. World is coming closer. Economies are interdependent and no country can isolate itself from world economy.

Management education is in the process of globalization. Contemporary management education practices need to be enriched to meet the aspiration of Industry and society to achieve inclusive and sustainable development.

Keeping all these aspects in mind, this conference focuses on challenges and opportunities faced by industry and academia in view of globalizing management education. It would provide a platform to the participants for deliberating on various issues related to management education and its interface with industry in achieving societal objectives.

Conference Objectives

The conference aims to provide opportunities for academicians, researchers, corporate executives, students and experts from regulatory authorities in education sector to share, learn and contribute to the discussion on:

- Understanding of global scenario of Management education;
- Globalization of Management Education and its impact on Industry in particular and society in general;
- Role and contribution of Industry to Management Education; and
- Contemporary issues and challenges related to management education.

The conference will help in bringing together academicians and industry practitioners to meet, discuss, exchange views and experiences and encourage collaborative research on various critical issues related to globalization of management education.

Conference Schedule

Day 1 (February 5, 2011 - Saturday)

09:00 Hrs	:	Registration
10:00 Hrs	:	Inauguration
11:30 Hrs	:	*High Tea*
12:00 Hrs	:	Technical Session I **Understanding Global Management Education**
13:30 Hrs	:	*Lunch*
14:30 Hrs	:	Technical Session II **Management Education: Issues and Challenges**
16:00 Hrs	:	*Tea*
16:30 Hrs	:	Panel Discussion **Requirement & Relevancy of Globalization of Management education in India**
19:00 Hrs	:	Cultural Programme
20:30 Hrs	:	*Dinner*

Day 2 (February 6, 2011 - Sunday)

10:00 Hrs	:	Technical Session III **Legal and Regulatory Issues in Management Education Sector**
11:30 Hrs	:	*High Tea*
12:00 Hrs	:	Technical Session IV **Role of Private and Government Institutions in Management Education**
13:30 Hrs	:	*Lunch*
14:30 Hrs	:	Technical Session V **Role of Industry in Management Education**
16:00 Hrs	:	*Tea*
16:30 PM	:	Valedictory Session

Call for Papers

Conference invites papers / registration across the globe, from:

- Academicians and Fellows
- Scientists and practitioners
- Researchers and students
- Experts and executives from industry, public sector, government, civil society organizations, etc.
- Experts from regulatory authority of education sector
- Entrepreneurs, consultants, journalists, administrative experts

- Any other relevant stake holders interested in Management education.

Research papers and articles based on original studies are invited in the various below mentioned themes. The themes are indicative only and contributors are encouraged to build up their work from real world scenario. The broad / sub themes are as follows:

1. **Understanding Global Management Education**
    a. Trends of development in management education in emerging economies
    b. Impact of globalization on management education
    c. Global practices of management education

2. **Management Education: Issues and Challenges**
    a. Competitive advantage in dynamic management education
    b. Stakeholders expectations from present management education system
    c. Future prospects of management education in India

3. **Legal and Regulatory Issues in Management Education Sector**
    a. Global strategies for management education
    b. Expectations from proposed education bills in India
    c. Foreign investments in management education sector

4. **Role of Private and Government Institutions in Management Education**
    a. Towards developing responsible management education system
    b. Reviews of management education practices by private / government institutions and universities
    c. Effects of rapidly increasing management institutes on quality of education

5. **Role of Industry in Management Education**
    a. Contribution of public and private sector to management education
    b. Industry opinion regarding effectiveness of management education in the present scenario
    c. Public-Private-Partnership (PPP) for quality management education

Last Date for Submission of:

Abstract: It should reach us on or before **15th October, 2010**.
Full Paper: The manuscript of the paper before **15th December, 2010**.

Last Date for Registration: **January 15, 2011**

Review Process:
The manuscripts will be subjected to blind review process. The decision of the review committee would be final and binding. The selected papers will be published in conference proceedings.

Best paper award:
Three best papers will be awarded.

Payment Detail:
The fees for registration for conference are as follows:
Research Scholar/Student: INR 1500.00
Academician: INR 3000.00
Industry Participant: INR 5000.00
Foreign Participant: USD 200.00
Bank Draft should be made in the name of "I.T.S – Institute of Management" payable at New Delhi

Paper Submission Guidelines

- Paper must not be longer than 10-12 pages (within 3000 words)
- Author name should contain affiliation, and full mailing address (with email and telephone nos)
- The paper in MS-Word / PDF format

Page Setup:
- Paper size: A4, Portrait
- Margins: 2.05 inches (top & bottom); 1.73 inches (left & right)
- Header: 0.5 inches
- Footer: 0.5 inches
- Font face: Times New Roman

Abstract Format: Abstract length should not be more than 200 words. The font size should be 10-point with single-line spacing within inset 1.0 cm right & left margin.

Heading & Subheading Format:

Heading level	Example	Font size and style
Title (centered)	**An Overview on …**	**14 point, bold**
1st-level heading	**1 Introduction**	**12 point, bold**
2nd-level heading	**1.1 Printing Area**	**12 point, bold**
3rd-level heading	*1.1.1 Headings.*	*12 point, bold, italics*
Text	Text goes here …	12 point, justified, single line spacing

Footnotes: Footnotes should appear at the bottom of the normal text area, with a line of about 5cm set immediately above them. The superscript numeral used to refer to a footnote appears in the text.

Tables and Figures: The tables and figures should be numbered and must carry a caption. The figure and table number should be given in the corresponding text. Source should be explicitly mentioned for adapted or reproduced tables or figures.

Citations: Please follow APA Citation style for the references.

For example:
- **Journal articles**

Baldonado, M., Chang, C.-C.K., Gravano, L. & Paepcke, A. (1997). The Stanford Digital Library Metadata Architecture. *International Journal of Digital Library*, 1, 108-121.
(Baldonado, Chang, Gravano & Paepcke, 1997)
- **Book**

Davis, John, Studer, Rudi & Warren, Paul (2006). *Semantic Web technologies: trends and research in ontology-based systems*. West Sussex: Wiley Publishing.
(Davis, Studer & Warren, 2006)
- **Book Chapter**

Daconta, Michael C., Obrst, Leo J., Smith, Kevin T. (2003). Understanding XML and its impact on the enterprise. In *The Semantic Web: a guide to the future of XML, web services, and knowledge management* (pp 27-55). Indiana: Wiley Publishing.
(Daconta, Obrst, & Smith, 2003)

Send your Paper to:
Conference secretariat
Email to: conference@itsim.edu.in
By post: I.T.S-Institute of Management, Knowledge Park-III, Greater Noida, U.P., India-201308

Contact:
Prof. Uma Luthra (I.T.S-IM)
+91-9971503339
uma@itsim.edu.in

Prof. Shagun Chahal (I.T.S-IM)
+91-9891546604
shagunchahal@itsim.edu.in

Prof. J. Kiranmai (IPE)
+91-9177005520
kiranmai@ipeindia.org

Conference Chair:

Dr. P. Nayak, Director, I.T.S-IM
pnayak@itsim.edu.in
Phone: +91-9506548899
+91-120-2331071,2323810

Dr. R. K. Mishra, Director, IPE
rkmishra@ipeindia.org
Phone: +91-9849253521
+91-40-27098060, 27096836