



39th ARTDO International Leadership and HRD Conference

Enriching Borderless *Learnvironments*

Conference Topics:

- Performance Improvement Technologies
- Change Management and Culture Development
- Leadership and Succession Planning
- Social Networking, eLearning and eTechnologies
- Global Learning Communities
- Holistic Development of Individuals and Organizations

November 14-16, 2012
Radisson Blu Hotel, Cebu City, Philippines



Conference Partner:

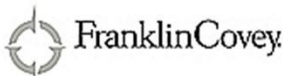
The Talent Management Expert



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Messages

ARTDO International President Emeritus



Mabuhay to all,

The beautiful and historic city of Cebu, Philippines was chosen to host the 39th ARTDO International Leadership and Management Conference from November 14-16, 2012. This annual gathering of human resources from various expertise and background brings about an opportunity for people to touch base and network.

The event promises to be interesting with the alignment of the traditional training and development approach to workplace learning and performance in a borderless global environment/ I would like to take this opportunity to encourage all management and human resources enthusiast and all ARTDO International members to converge and share experiences and insights and learn from one another in relation to the conference theme. Do invite your colleagues from your respective countries to ensure that we gain multiple perspectives in our discussions and to make this event truly global in nature.

I warmly welcome you to join in this yearly event and reignite the strong fellowship and participate actively to make the conference yet another resounding success.

The best is yet to come. Best wishes and regards to one and all.



Dato Dr. Thomas Chee

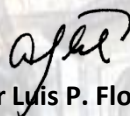
ARTDO International 2012 President



I wish to invite all of you to take part in the 39th ARTDO International Leadership and HRD Conference where we will look into the various aspects of workplace learning and performance improvement in the context of borderless global environment.

Take advantage of the international nature of our organization and learn from our distinguished and internationally renowned speakers and resource persons. Participate in meaningful discussions and interactions with conference participants and gain insights from the different perspectives represented by various cultures and nationalities.

More than the learnings, enjoy the fun, camaraderie and fellowship of mingling with your fellow delegates. Establish connections and networks that you can continually harness in building your profession or business even after the conference.



Arthur Luis P. Florentin



About the Theme

Enriching Borderless Learnvironments

The word “Learnvironment” was coined to emphasize the importance of facilitating learning within the environment in which the learning will be applied. It likewise represents the innovative concept of nurturing a *learning environment* that will harness the social and physical environment itself to promote lifelong learning and enable the learner to continually improve personal and professional effectiveness.

By focusing on the learning environment, a shift from implementing isolated classroom training and development interventions to the integrated approach of workplace learning and performance is being advocated. This broadens the learning practitioner’s roles, responsibilities and perspectives beyond the confines of the classroom, beyond interventions, and beyond time.

A Competency Framework For The Filipino WLP Practitioners Today

By Maribel Aglipay



What is WLP practitioner and what does it have to do with being a trainer? A lot.

WLP stands for workplace learning and performance, the new name for this field once called “training”. Elaine Biech, stalwart of the American Society for Training and Development (ASTD), explains that WLP is “The professions of training, performance improvement, learning, development and workplace education. It is often colloquially referred to as ‘training’ or ‘training and development’.”(2008).

From this definition we see that the field is no longer confined to instructor-led classroom interventions that practitioner so carefully and thoughtfully design for learning. Today, it is not enough that participants just have a pleasant and memorable learning experience or is able to pass the written or practical exam administered at the end of the course. The ultimate tests of success for the learning intervention are improved performance back in the workplace and measurable business outcomes.



CONFERENCE PROGRAM

TIME	November 14, 2012 (Wednesday)
9:00 am (onwards)	Registration
9:00 am	Opening of Exhibits
9:30 am – 11:30 am	ARTDO International Board Meeting
1:00 pm – 3:00 pm	International Delegates' City Tour
4:30 pm – 5:00 pm	Opening Ceremonies
5:00 pm – 5:30 pm	Keynote Address: Vice President Jejomar Binay (to be confirmed)
5:30 pm – 5:45 pm	ARTDO International HRD Excellence Awards
5:45 pm – 6:30 pm	1st Plenary Session – Dr. Richard Wellins , Development Dimensions International (USA) Topic: Global Leadership Forecast: Creating a Leadership Revolution in Your Organization
6:30 pm – 7:15 pm	2nd Plenary Session – Thomas Ng (Australia) Topic: Beyond Training: Creating a Borderless Culture
7:15 pm – 8:00 pm	Welcome Dinner
8:00 pm – 8:15 pm	Welcome - Gov. Gwendolyn Garcia
8:15 pm – 9:00 pm	Cultural Show
TIME	November 15, 2012 (Thursday)
6:30 am – 8:30 am	Breakfast
8:30 am – 10:00 am	1st Plenary Session – Roland Sullivan (USA) Topic: Guiding Principles for Creating the Borderless Organization: An Engaging Keynote
10:00 am – 10:30 pm	Morning Break
10:30 am – 11:15 pm	2nd Plenary Session – Dr. Vinayshil Gautam (India) Topic: Global Learning Communities: Some Emerging Perspectives for Applied Learning
11:15 am – 12:00 nn	3rd Plenary Session – Roger Collantes , Global Learning Solutions Pte Ltd (Philippines/Singapore) Topic: Developing Leadership Competencies in a Globalized Learnvirement: Valuable Lessons from Great Companies
12:00 nn – 1:30 pm	Networking Lunch



1:30 pm - 3:00 pm

Concurrent Sessions 1

(A) Dr. Leonor Caneja , Ph.D. (Philippines)

Topic: The Orbit of Leading Change: Beyond WLP Borders

(B) Irving Huang (Taiwan) **and Rita Goh** (Malaysia)

Topic: Applying Personality Test in Leadership Development Program: Some Observations and Reflections in Taipei City Government

(C) Les Pickett– Chief Executive, Pacific Rim Consulting Group (Australia)

Topic: Optimizing Human Capital: Strategies for Success

(D) Steve Young - Regional Lead – Asia Pacific, Net Dimensions (Hongkong)

Topic: Mobile Learning

3:00 pm - 3:30 pm

Afternoon Break

3:30 pm - 5:00 pm

Concurrent Session 2

(A) Peter Rennie - Managing Director of Leadership Australia (Australia)

Topic: New Mindsets for New Organizations and a New World

(B) Dr. Huang Jin-Lin - Director of National Learning Science Laboratory of Civil Service, National Academy of Civil Service (Taiwan, R.O.C.)

Topic: A New Century Training Model of Civil Service from Taiwan: Learning Science of Civil Service

(C) Isa Abdullah Bu-Ali – Admin & Personal Manager. Nass Group (Bahrain)

Topic: Excellent Leadership Secrets: A Factual Experience of a Distinguished Leader

(D) Jose de Guzman - Member, Board of Directors – BC OD Network (Canada)

Topic: British Columbia ODN Learning Portal: Delivering the Commitment to Professional Development

5:00 pm

End of Day 2 – Free Night

TIME

November 16, 2012 (Friday)

6:30 am – 8:30 am

Breakfast

8:30 am – 10:00 am

(A) Panel Discussion

1. Abdullah Rasheed, Regional Director, World Organization of the Scout Movement - Asia Pacific Region (Philippines) - Educating Street Children through Scouting
2. Shao-Po Chao (Taiwan) - Scout Leader Development in Taiwan: Current Achievements and Future Directions
3. Dr. Atif Abdelmageed (Egypt)



(B) Bona Kim (Korea)

Topic: Leadership and Succession Management in OCI

(C) Sharon Chao (Philippines)

Open Space Technology : Enriching Borderless Learnvironments through WLP

(D) Sapta Putra Yadi - Senior Consultant/Advisor, Consulting Services (Indonesia)

Topic: Cascading Company's Annual Objectives to Set Individual Annual KPI

10:00 am – 10:30 am

Morning Break

10:30 am – 12:00 nn

(A) Prof. Dr. Adel Dagher - Designate of Middle East Region, SWS Chapter (Bahrain)

Topic: Infinity Enrichment

(B) Eric Picart - Consultant, Center for Leadership and Change, Inc. (Philippines)

Topic: Franklin Covey's 5 Choices to Extraordinary Productivity Solution

(C) Sharon Chao (Philippines)

Open Space Technology : Enriching Borderless Learnvironments through WLP

(D) Dr. Tanvi Gautam - Managing Partner, Global People Tree (India/USA)

Topic: Managing Learning and Talent in a Borderless Environment: The Power of the Networks Perspective

(E) Chapel Liao and F. C. Hsiue (Taiwan)

Topic: The Effect of Industrial Safety Somatosensory Training in Taiwan Power Company: A Typical Case of Performance Improvement Technologies

12:00 nn – 1:30 pm

Networking Lunch

1:30 pm – 3:00 pm

Presentation of Results of Open Space Technology

3:00 pm – 3:30 pm

Afternoon Break

3:30 pm – 4:00 pm

Integration – Dr. Peter Chee, President and CEO, ITD World (Malaysia)

4:00 pm – 4:30 pm

Commitment Setting and Closing Ceremony

4:30 pm – 7:00 pm

Free Time

7:00 pm – 10:00 pm

International Night

Adjournment of Conference

Turn-over to Next Host: Australia



ARTDO International was organized in Manila, Philippines in November 1974 by a group of visionary leader from 12 countries. The Asian Regional Training and Development Organization (ARTDO) was formed to promote Human Resource Development – a pre-condition to economic growth and progress.

ARTDO has metamorphosed into ARTDO international. Currently, It is as international umbrella body with membership comprising national organizations, educational institutions, multi-national corporations, public and private enterprises, and HR management specialists from well over 30 countries worldwide.

ARTDO International holds annual conferences around the world. Such conferences represent a premier gathering of international HR specialists, management gurus and experts where emerging trends, latest practices and research in the field of Human Resource are presented, discussed, challenged and shared.

For its 2012 annual conference, ARTDO International will go back to its original place, the Philippines. The 39th ARTDO International Leadership and HRD Conference will be held in Cebu, Philippines on November 14 to 16, 2012.

Philippine Society for Training and Development (PSTD) is a non-stock, non-profit professional organization of human resource development practitioners and workplace learning and development professionals in the Philippines. It has been in existence since 1964 and currently has more than 300 corporate and individual members.

Members of the society are composed of private business, academic institutions, government agencies, and non-government organizations and individuals in the field of Human Resource Development (HRD) and Workplace Learning and Performance (WLP)

PSTD aims to:

- 1.Promote an understanding of workplace learning and performance improvement as a basic responsibility of management.
- 2.Serve as a forum for the exchange and discussion of information, ideas and problems related to workplace learning and performance improvement
- 3.Undertake studies and researches for the purpose of seeking more effective means of meeting local training and development needs.
- 4.Forster closer relations and promote professional development among practitioners of the HRD and WLP.
- 5.Establish, maintain and develop contacts with local and international organizations in matters related to HRD and WLP

PSTD is an affiliate of ARTDO international, and will be hosting the 39th ARTDO International Leadership and HRD conference in Cebu Philippines on November 14 to 16, 2012. The Philippines has hosted previous ARTDO international conferences in the years 1974, 1979, 1991, 1996 and 2005.